HEIFER® INTERNATIONAL
NIGERIA

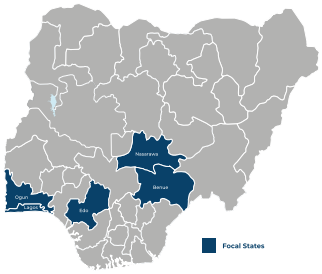


Heifer International

Heifer International is a global development organization on a mission to end hunger and poverty in a sustainable way. Working with farmers and their communities to identify and invest in business opportunities that deliver living incomes, Heifer International creates solutions to local challenges designed to build inclusive, resilient economies. Since launching in 1944, Heifer International has assisted more than 36 million people, with millions more now on a pathway to living incomes. For more information visit ***www.heifer.org***

Heifer Nigeria

Heifer International established its Nigeria Country Program in 2021. Through its Signature Program for Nigeria, "Naija Unlock", Heifer aims to unlock the potential in Nigeria's agricultural sector to achieve food self-sufficiency by working with smallholder farmers and local value chain actors to increase their productivity to meet local demand for food while closing the living income gap for families in the rice, tomato, and poultry value chains, with an expansion plan that will include the cattle, and small ruminant value chains. Naija Unlock is an evidence-based Signature Program designed to close the living income gap of smallholder farmers at scale with lasting impact. The goal is to assist more than one million households to achieve sustainable living income by 2025, and scale to two million households by 2030, through strategic private and public sector partnerships to



a. Build the social capital of smallholder farmers
b. Unlock farmers' access to innovative financing
c. Unlock demand and market opportunities
d. Increase farmers access to mechanization and emerging agricultural innovations, and
e. Increase farmers knowledge and adoption of climate-smart agricultural practices.

Naija Unlock program activities are being implemented in five (5) focal states in Nigeria - Ogun, Edo, Nasarawa, Benue, and Lagos States. Heifer Nigeria is scaling up to additional states across the country through partners and accelerator projects.

To support agri-tech entrepreneurs and translate the ideas of young innovators into meaningful impact for smallholder farmers across the country, Heifer Nigeria through a national competition, "AYuTe Africa Challenge Nigeria", awards up to $20,000 in grants annually to leading start-up agritech innovators in Nigeria. The national competition builds on the regional competition, AYuTe Africa Challenge, which awards up to US$1.5 million each year to growth-stage agri-tech innovators across Africa.

The AYuTe Africa Challenge is a springboard for identifying and supporting outstanding young innovators who are using scalable tech solutions to boost yield, efficiency and profitability for smallholder farmers.

Program Timeline **2021- 2030**

GOAL To unlock potential for food self-sufficiency and enable two million people to reach Sustainable Living Income by 2030 through strengthening local market systems and promoting innovative agribusiness models.

PROGRAM OBJECTIVES:

1. **Improved livelihoods**
   - Improved income
   - Improved resiliency and environmental sustainability
   - Increased food security, nutrition and social capital strengthening
2. **Increased awareness and access to agricultural innovations and technology**
   - Increased awareness of and access to agricultural innovations and agribusiness opportunities
3. **Increased access to inputs, markets, innovative finance and other services that improve farmers' net income and productivity**
   - Increased integration of market system actors
   - Improved value chain productivity and profitability

PROGRAM FACTS

WHERE

- Lagos
- Ogun
- Edo
- Benue
- Nasarawa

(Heifer Nigeria is scaling up impact to additional states in Nigeria through partners and accelerator projects)

FAMILIES TARGETED

Two million families

VALUE CHAINS

PRIMARY VALUE CHAINS	SECONDARY VALUE CHAINS
• Tomato	• Livestock
• Poultry	• Small Ruminants *(Goat and Sheep)*
• Rice	