HEIFER INTERNATIONAL
SENEGAL

Project **IMAM 2**
Mayors' Initiative for Sheep Self-Sufficiency

# Accelerating Sheep Self-Sufficiency in Senegal

## Transforming the Sheep Industry: **4 Years of Impact**



The Challenge in Numbers: **2 million sheep consumed, 250,000–300,000 imported** every year



## About IMAM 2

Each year, Senegal consumes nearly 2 million sheep. Yet during Tabaski, when demand reaches its peak, the country still relies on imports of 250,000 to 300,000 sheep, representing 15–30% of national demand.

Since 2022, the Mayors' Initiative for Sheep Self-Sufficiency (IMAM 2) has been working with local governments, sheep producers, youth, and women to increase domestic production, strengthen rural livelihoods, and build a more competitive and sustainable sheep sector.

Four years of implementation have generated promising results and laid the foundation for the next phase of transformation. Building on these achievements, a Market Systems Development (MSD) approach will help unlock greater private investment, expand access to quality services for sheep farmers, and drive sustainable change across the entire sheep value chain.

## Project Overview

Period : 2022–2027
Partners :

- Ministry of Agriculture, Food Sovereignty and Livestock (MASAE)
- Association of Mayors of Senegal (AMS)
- Heifer International Senegal

## Four Years of Investment : Building a Stronger Sheep Sector

Over four years, IMAM 2 has helped lay the foundations for a more productive, resilient, and better-organized sheep sector in Senegal. By mobilizing local governments, strengthening producer organizations, expanding forage production, and supporting flock rebuilding, the project has created momentum for sustainable growth across the sector.

## Results at a Glance

**189**
municipalities engaged in project implementation

**92**
municipalities that purchased and distributed ewes

**959**
mutual-aid groups established to strengthen community-based support and solidarity

**30**
cooperatives established to strengthen producer organization and collective action

**13,782**
ewes distributed and insured to support sustainable flock rebuilding

**2,663**
lambs born from ewes distributed through the project

**4,952**
producers engaged in forage production

**20.4 MT**
metric tons of forage seed distributed to increase access to quality animal feed

ACCESS TO FINANCING

**USD 2,012,223**
in financing mobilized through FONSTAB and Agri-Jeunes

MARKET DEVELOPMENT

**USD 2,300,630**
value of sheep, processed meat and other products marketed with project support

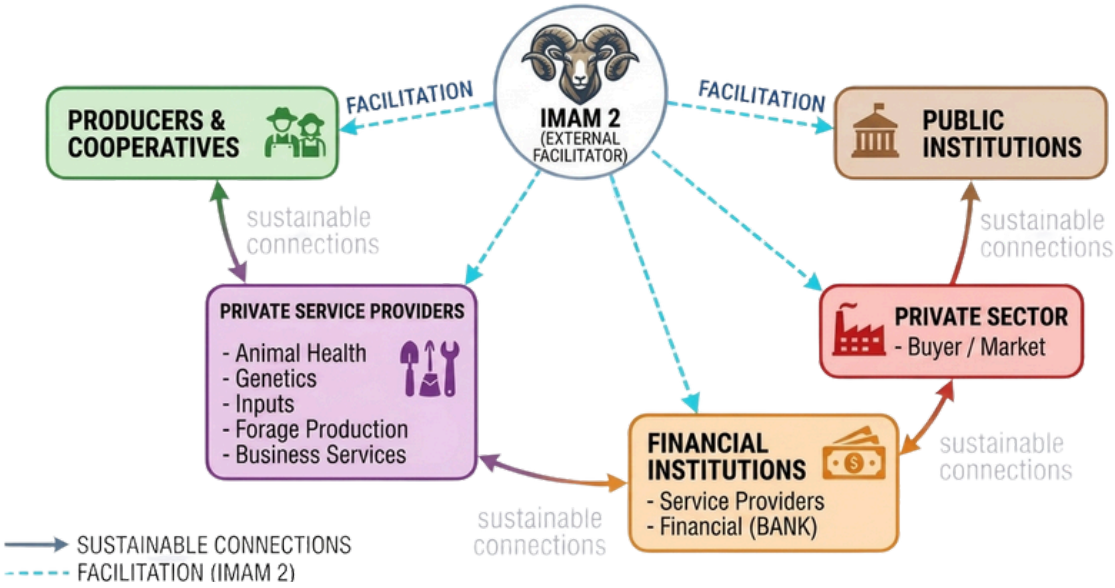
These achievements have laid a strong foundation for a more organized and productive sheep sector. Building on this progress, IMAM 2 is embracing an MSD approach to unlock private investment, strengthen market-based services, and drive lasting change across the sheep value chain.





## Scaling Up Through the Development of Market Systems (MSD)

Transforming the sheep sector requires more than direct support to producers. It calls for stronger markets, accessible services, increased investment, and sustainable partnerships. This is why IMAM 2 is embracing a Market Systems Development (MSD) approach. In this new phase, the project acts as a facilitator, connecting value chain actors, strengthening market relationships, and creating the conditions for sustainable, market-driven change.




### Our Priorities

IIMAM 2 focuses on building a stronger, market-driven sheep sector by strengthening cooperatives, expanding private services, improving access to finance and insurance, and creating market opportunities. The project also promotes forage production, improved genetics, and private investment—laying the foundation for sustainable growth beyond the project.




## A Stronger Vision for the Future

Building on four years of progress, IMAM 2 is entering a new phase of scale and impact. Through the MSD approach, the project will mobilize public and private actors to build a more competitive, inclusive, and resilient sheep sector.

### OUR AMBITION

| 250 | 4,856 | 50 | 60,700 |
|---|---|---|---|
| municipalities engaged | mutual-aid groups | operational cooperatives | ewes placed |

### OUR VISION

**INCREASE** domestic sheep production

**REDUCE** reliance on imports—particularly during Tabaski

**CREATE** greater economic opportunities for youth and women

**ATTRACT** private investment in livestock farming

**STRENGTHEN** Senegal's food sovereignty

By unlocking private investment and strengthening local production, the project ultimately aims to contribute to Senegal's food sovereignty and a sustainable future for the sheep sector.


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