

HEIFER INTERNATIONAL BANGLADESH FACT SHEET

Overview

Heifer International Bangladesh supports sustainable locally led development solutions that empower smallholder women farmers to achieve sustainable living incomes for resilient future. Formally operating since 2012, Heifer has supported **66,291** smallholder women farmers across six districts in Bangladesh, collaborating with the government, local NGOs, private sector entities, banks, and civil society organizations. Heifer's initiatives focus on improving food and nutrition security through agriculture innovation and inclusive markets and strengthen local communities and ecosystems that enables farmers to build income-generating food and farming businesses, while protecting and restoring the environment.

Focus Areas

Primary Value Chains:



Beef



Goat



Vegetables



Flowers

Secondary Value Chains:



Dairy



Poultry



High-Value Fruits



Our Mission

Ending hunger and poverty while caring for the Earth



Our Goal

Provide support to smallholder farmers to reach sustainable living income

Our Approach

Heifer's signature programs are designed and implemented through **Values-Based Holistic Community Development (VBHCD)** with the integration of a **Market System Development (MSD)** approach, linking producers to consumers through value chain process to build sustainable food and farming businesses that strengthen rural economies, a pathway to Sustainable Living Income.

Thematic areas



Livestock



One Health



Agri Value Chain



Women Empowerment



Food Security

Nutrition



Climate Smart Agriculture



Environment



Access to Finance



Social Capital



KEY ACHIEVEMENTS

66,291

smallholder women farmers mobilized

51

farmer producer organizations (FPO)

61%

households (HH) achieved a sustainable living income

82%

HHs adopted climate-smart agriculture and livestock practices

78%

HHs demonstrate cooperation and solidarity at the community level

105

Community Agro-Veterinary Entrepreneurs (CAVEs) capacitated as local service providers

15

partnerships with private companies

9

FPO members elected as Union Parishad and Upazila Parishad member

12

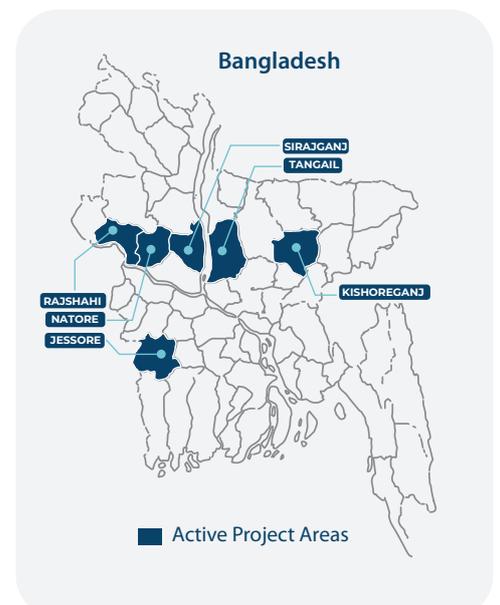
FPO members awarded the **Joyeeta award**

43

FPOs use the **Coop360** Next software

100%

of leadership positions in FPOs held by women



Best practices



Climate Smart Livestock Farming



Perch System Goat Housing



Green Fodder



Climate Smart Agriculture Practice



Environmentally Friendly Fertilizers



Digital Weighing Scale For Livestock



Biogas Produced From Cattle Waste



Strengthening Social Capital



Agricultural Mechanization

Implementing Partners



Collaborating Partners



RENATA LIMITED



SQUARE PHARMACEUTICALS PLC. BANGLADESH



ISPAHANI AGRO LIMITED



Our Aspiration

We aspire to bring **400,000 families** out of poverty and vulnerability, making them resilient by securing a living income for each family by **2030**. This will be achieved through generating inclusive and resilient livelihood opportunities for women smallholder farmers and microentrepreneurs.

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Since 1944, Heifer International has worked with more than 46.4 million people around the world to end hunger and poverty sustainably. Working with rural communities in Africa, Asia, and the Americas, including the United States, Heifer International supports farmers and local food producers to strengthen local economies and build secure livelihoods that provide a sustainable living income.