

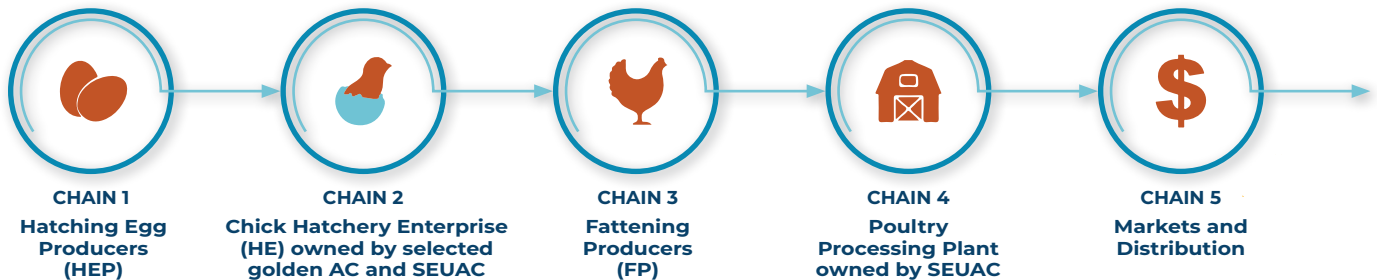
Poultry Project of National Pride in Cambodia (PPNP)



Poultry Project of National Pride in Cambodia (PPNP) equips farmers with the tools they need to produce chickens to meet domestic demand, as well as fetch fair market prices. Through the project, Heifer Cambodia is reinforcing the poultry value chain and closing the living income gap for 88,300 smallholder farmers and their communities.

The aim of PPNP is to scale up the development of the Cambodian backyard chicken sector. This will be achieved through empowering Agricultural Cooperatives (AC) and Social Entrepreneurs Union of Agricultural Cooperative (SEUAC) with institutional capacity development, investing in native poultry processing plant, modern chick hatchery enterprises, establishing collection centers, investing in transport vehicles, and working with farmers eager to set up small-and-medium sized enterprises.

The project will also look at household economic improvements for the targeted smallholder producers. Social impacts for their communities and macroeconomic benefits for the country's poultry sector. Farmers will receive inputs, specialized training, assistance and access to capital to create inclusive and profitable agri-enterprises connected to markets.



GOAL: 88,300 households on the pathway to close the living income gaps by 2026

Project ID KH3105

WHERE

11 Provinces (Banteay Meanchey, Battambang, Kampong Chhnang, Kampong Speu, Kampong Thom, Kampot, Prey Veng, Pursat, Siem Reap, Svay Rieng, Takeo)

FAMILIES ASSISTED

88,300

ORGANIZATIONS

- 80 Cooperatives
- 17,640 Self Help Groups

MSME

- 1,273 HEPs
- 7,703 FPs

INFRASTRUCTURE

- 26 Collection Centers
- Chicken Hatchery Enterprises
- Poultry Processing Plant

VALUE CHAINS

- Poultry

IMPACT THEMES

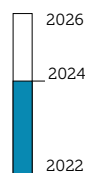
- Income and Assets
- Food Security and Nutrition
- Social Capital
- Women's Empowerment
- Poultry Enterprises

Project Timeline: 5 Years (2021-2026)

PROJECT OBJECTIVES:

- 1 Transform farmer families and FPOs into achieving the sustainable locally-led development (SLLD)
- 2 Transform poultry production and poultry processing technologies
- 3 Facilitate the inclusive markets and private sector engagement
- 4 Improve policy and regulatory environment on livestock and farmer

Project Timeline



Project Progress

(As of December 2024)

- Farmers sold **103,448** chicks in local markets, earning **\$184,415**
- Heifer trained **26** Community Agro-Vet Entrepreneurs
- Heifer spent **8,688** hours training farmers, self-help groups, and agricultural cooperatives
- Ten poultry collection centers are now fully operational



3,848

families joined the project, reaching

40,168

of our 88,300-family goal