

Heifer International

Heifer International is a global development organization on a mission to end hunger and poverty in a sustainable way. Working with farmers and their communities to identify and invest in business opportunities that deliver living incomes, Heifer International creates solutions to local challenges designed to build inclusive, resilient economies. Since launching in 1944, Heifer International has assisted more than 35 million people, with millions more now on a pathway to living incomes.



Heifer Nepal

In 1957, Heifer International began working in Nepal at the request of the government, supplying livestock to introduce high-yield breeds to native animal populations. To date, it has supported 865,000 families, more than 11,000 self-help groups and more than 200 women's cooperatives, strengthening agricultural production and market access.

Heifer Nepal's projects focus on the goat and dairy value chains, connecting women farmers to resources such as electronic banking services and live weight stations, enabling them to increase their production and profits. In collaboration with local governments and other stakeholders, activities such as the construction of abattoirs are helping provide safe and quality meat products to consumers, maintaining a sustainable flow of meat to market. Working with Heifer Nepal, smallholder goat farmers generated \$12.6 million by selling goats to the formal market through cooperatives in the 2018-2019 festival season. An online trading platform has been established for farmers to advertise and trade crops and livestock, matching farmers to buyers to meet market demand.

Community resilience continues to increase, as farmers adopt environmentally-friendly farming practices such as composting, fodder and forage planting and zero-grazing, following training provided by the projects. Communities are also constructing improved stoves and utilizing biogas to reduce the need for firewood and building hygienic toilets, further reducing their impact on the environment.















Strengthening Smallholder Livestock Value Chain Enterprises in Nepal (SLVC II) (2017-2021)

Total Value: \$12.8 million

SLVC II primarily focuses on the goat meat and dairy value chains, connecting smallholder producers to markets. The project will reach 125,000 families and 170 cooperatives, supporting farmers to scale up their businesses by introducing new technologies and increasing access to finance and business development services. By the project's end date, families are projected to increase their annual income by 72%, earning \$4,546 a year from all income-generating activities supported by the project. Adoption of new technologies is projected to reduce goat kid mortality by 50%. Farmers are joining cooperatives, increasing their power to negotiate fair prices for their products. The project also supports feasibility studies, marketing plans, product registration and product labeling. To further increase the profitability of goat businesses, Heifer Nepal is working with the government to prototype and establish abattoirs, developing public-private-producer partnerships. Support is also being given for backyard poultry and vegetable gardening to diversify farmers' incomes.

Strengthening Smallholder Enterprises of Dhading District (2017-2021)

Donors include:Bothar

Total Value: \$300,642

Implemented in the Siddhalek Rural Municipality of Dhading district, the project supports women farmers to engage in goat businesses by addressing production issues and marketing challenges. Working alongside local non-profit organization, Prayatnasil Community Development Society (Prayas-Nepal), Heifer Nepal will support 1,300 women-led families, 52 self-help groups and one cooperative. Through this project Community Agro-Vet Entrepreneurs are trained and provided with funds to start their businesses, enabling them to provide animal health services to the local community. Cooperatives are participating in workshops to prepare, analyze and manage their business plans. The project's activities are aligned with local and central government development initiatives.

Designing and Evaluating Innovations for Development of Smallholder Female Livestock Cooperatives (2016-2020)

Donors include: University of Florida

Total Value: \$844,184

This research project is designing, implementing and rigorously evaluating highly innovative and potentially transformative interventions to improve goat value chain functionality in rural Nepal. As it analyzes the management of producer cooperatives and the production of animal feed and forage, it will train Community Animal Health Workers to address major challenges in goat meat production. Project activities include field testing of improved fodder, forage analysis, a goat feeding trial and data analysis. Cooperatives and Community Animal Health Workers will increase their incomes by marketing the improved feed developed by the project.

Earthquake Recovery: Helping Local Communities Rebuild Livelihoods in Nepal (2015-2019) Total Value: \$2.8 million

Heifer Nepal's staff and community organizations such as self-help groups, youth organizations, cooperatives, project management committees and local NGO partners were actively engaged in distributing relief materials to people impacted by the 2015 earthquake, reaching 16,402 families through community managed initiatives. A revolving fund, managed by self-help groups and cooperatives, was established to restart economic activity. Reconstruction efforts were supported by expert technicians who designed cost effective and resilient rebuilding plans.